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THE TARRANCE GROUP
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MEMORANDUM

TO: **RIGHTCOUNT**

FROM: **DAVE SACKETT**
LAUREN HUTCHINSON

RE: **KEY FINDINGS FROM A SURVEY OF VOTER ATTITUDES IN NEVADA**

DATE: **FEBRUARY 27, 2026**

The Tarrance Group is pleased to present RightCount with the key findings from a statewide survey of voter attitudes in the state of Nevada. These key findings are based on interviews with N=600 voters throughout the state. Responses to this survey were gathered February 23-26, 2026. The margin of error associated with this sample is ± 4.1% in 95 out of 100 cases.

POLITICAL ENVIRONMENT

'26 Likelihood to Vote:

	All	GOP	DEM	IND
Extremely likely	73%	78%	76%	67%
Very likely	15%	12%	19%	13%
Somewhat likely	7%	6%	2%	11%
Not likely	4%	2%	2%	7%
Unsure	1%	2%	1%	2%

'26 Intended Vote Method:

	All	GOP	DEM	IND
Election Day	30%	43%	21%	28%
Early vote	45%	43%	46%	45%
Absentee/Mail	22%	11%	31%	24%
Unsure	2%	3%	2%	2%

Issue Matrix:

	All	GOP	DEM	IND
Inflation/Cost of Living	23%	13%	27%	26%
Election Integrity	13%	24%	11%	8%
Taxes/Spending	7%	9%	2%	8%
Healthcare	9%	5%	16%	6%
Housing	4%	6%	--	4%
Education	7%	7%	8%	7%
Jobs/economy	11%	6%	16%	10%

Secretary of State Ballot Test:

	Roberts	Other/UND	Aguilar
All	47%	2%	49%
Clark County	43%	2%	52%
Las Vegas DMA	44%	2%	51%
Washoe County	43%	4%	51%
Reno DMA	51%	3%	44%
White	49%	2%	48%
Hispanic	47%	4%	44%
Men	50%	3%	47%
Women	44%	2%	51%
18-44	37%	2%	56%
45-64	52%	2%	45%
65+	52%	3%	45%
High School	58%	4%	37%
Some college	47%	2%	46%
College graduate	43%	2%	54%
Republican	88%	3%	9%
Independent	44%	3%	49%
Democrat	8%	1%	90%
’24 Trump voter	88%	3%	6%
’24 Harris voter	3%	1%	95%

Voter ID Ballot Initiative:

	Yes -in favor	UND	No-against
All	66%	--	34%
Clark County	64%	1%	35%
Las Vegas DMA	64%	1%	35%
Washoe County	63%	--	37%
Reno DMA	69%	--	31%
White	65%	--	35%
Hispanic	72%	2%	26%
Men	69%	1%	30%
Women	63%	--	37%
18-44	60%	1%	39%
45-64	68%	--	32%
65+	70%	1%	29%
High School	75%	1%	24%
Some college	71%	--	29%
College graduate	60%	1%	39%
Republican	95%	--	4%
Independent	63%	--	37%
Democrat	40%	1%	59%
’24 Trump voter	98%	--	1%
’24 Harris voter	31%	1%	69%

VIEWS OF ELECTIONS / ELECTION ADMINISTRATION

Oversight of Elections:

28. Which of the following views comes closest to your own? ***(ROTATE)***

- *States should set and run their own elections with federal agencies only having a limited oversight role*

OR

- *Federal agencies should be the ultimate decision-makers on election administration, even if a state disagrees with it.*

	State Oversight	Federal Oversight
All	80%	19%
Clark County	81%	17%
Las Vegas DMA	81%	17%
Washoe County	77%	23%
Reno DMA	76%	24%
White	82%	17%
Hispanic	69%	30%
Men	75%	24%
Women	84%	14%
18-44	78%	21%
45-64	85%	14%
65+	76%	22%
High School	78%	19%
Some college	79%	20%
College graduate	82%	18%
Republican	61%	36%
Independent	83%	17%
Democrat	94%	6%
’24 Trump voter	65%	33%
’24 Harris voter	95%	4%

Trajectory of Administration of Elections:

All Voters	Nationally	Nevada
More trustworthy	17%	17%
About the same	26%	52%
Less trustworthy	56%	30%
Republicans		
More trustworthy	21%	10%
About the same	23%	50%
Less trustworthy	53%	39%
Democrats		
More trustworthy	14%	17%
About the same	31%	61%
Less trustworthy	54%	20%
Independents		
More trustworthy	17%	21%
About the same	24%	46%
Less trustworthy	58%	31%

Nevada Elections

	More Trustworthy	Same	Less Trustworthy
All	17%	52%	30%
Clark County	16%	51%	31%
Las Vegas DMA	16%	52%	31%
Washoe County	20%	52%	27%
Reno DMA	19%	52%	28%
White	16%	55%	27%
Hispanic	18%	42%	38%
Men	21%	49%	28%
Women	13%	54%	32%
18-44	12%	56%	31%
45-64	16%	54%	27%
65+	23%	44%	33%
Republican	10%	50%	39%
Independent	21%	46%	31%
Democrat	17%	61%	20%
’24 Trump voter	14%	46%	39%
’24 Harris voter	19%	58%	22%

Nevada Elections Administration vs. National:

	Better Job	Same Job	Worse Job
All	32%	51%	16%
Clark County	29%	51%	18%
Las Vegas DMA	30%	51%	17%
Washoe County	32%	55%	12%
Reno DMA	36%	51%	12%
White	31%	52%	16%
Hispanic	30%	52%	14%
Men	34%	48%	16%
Women	30%	53%	16%
18-44	28%	52%	17%
45-64	29%	51%	17%
65+	39%	48%	12%
Republican	25%	48%	25%
Independent	33%	50%	16%
Democrat	37%	55%	5%
’24 Trump voter	32%	40%	27%
’24 Harris voter	32%	60%	5%

Perception of Nevada's Elections Process:

All Voters	2020 Elections	2024 Elections	Upcoming 2026 Elections
No issues	43%	44%	37%
Minor problems	17%	22%	25%
Irregularities – did not change outcome	11%	16%	13%
Widespread errors – altered results	27%	18%	22%
Republicans			
No issues	19%	27%	22%
Minor problems	14%	24%	27%
Irregularities – did not change outcome	18%	26%	21%
Widespread errors – altered results	44%	22%	25%
Democrats			
No issues	69%	62%	57%
Minor problems	16%	17%	20%
Irregularities – did not change outcome	7%	7%	9%
Widespread errors – altered results	8%	14%	13%
Independents			
No issues	41%	42%	33%
Minor problems	21%	23%	28%
Irregularities – did not change outcome	9%	16%	10%
Widespread errors – altered results	27%	17%	27%

2026 Elections – Likelihood of Acceptance of Federal Results from NV SOS:

All Voters	Federal Races
Very likely	65%
Somewhat likely	27%
Not likely	5%
Unsure	3%
Republicans	
Very likely	54%
Somewhat likely	33%
Not likely	7%
Unsure	5%
Democrats	
Very likely	79%
Somewhat likely	19%
Not likely	2%
Unsure	1%
Independents	
Very likely	63%
Somewhat likely	29%
Not likely	6%
Unsure	2%

Confidence in Nevada Election Ballot Security Measures:

All Voters	Mail-in Voting	Ballot Counting after E.D.	Voter ID Confirm of Mail Ballots	Verification And audit of Paper Ballots	Drop Box Security
Confident (Total)	57%	68%	63%	78%	63%
Confident (Very)	37%	42%	38%	47%	37%
Not confident (Total)	42%	31%	35%	22%	36%
Not confident (Very)	28%	21%	21%	11%	22%
Unsure	1%	1%	2%	1%	1%
Republicans					
Confident	27%	45%	39%	65%	37%
Not confident	71%	54%	57%	34%	61%
Unsure	2%	1%	3%	1%	1%
Democrats					
Confident	87%	91%	88%	94%	88%
Not confident	12%	8%	11%	6%	12%
Unsure	1%	1%	1%	--	--
Independents					
Confident	57%	68%	61%	75%	64%
Not confident	42%	31%	36%	24%	35%
Unsure	--	1%	3%	1%	2%

Views of Mail Ballots / Mail-in Voting:

*18. Which of the following views comes closest to your own – **(ROTATE)** ---*

- *Mail-in voting opens the door to fraud and abuse. If elections are going to be secure, voting should only happen in person, not through the mail.*

OR

- *Mail-in voting is a convenient and secure way to vote. Safeguards like signature checks and audits make sure only legal votes are counted.*

	Opens door to Fraud/Abuse	**Secure Way To Vote**
All	46%	54%
Clark County	43%	56%
Las Vegas DMA	45%	54%
Washoe County	39%	61%
Reno DMA	46%	54%
White	45%	54%
Hispanic	46%	52%
Men	51%	49%
Women	40%	59%
18-34	46%	53%
35-44	39%	60%
45-64	52%	47%
65+	43%	57%
High School	61%	39%
Some college	44%	56%
College graduate	41%	58%
Republican	83%	17%
Democrat	11%	88%
Independent	43%	56%
’24 Trump voter	81%	18%
’24 Harris voter	8%	92%
Election Day voters	71%	28%
Early voters	44%	56%
Absentee/Mail voters	13%	85%

Concern about Potential <u>Impediments</u> to Accepting Election Results:

All Voters	Non-Citizen Voting	Cyber Attacks	Ignoring Procedure	Slow Counting	Premature Declarations	Courts Changing Rules	Deploying Troops to Polls	Federal Pressure
Concerned (Total)	56%	75%	67%	47%	65%	80%	54%	61%
Concerned (Very)	45%	35%	36%	23%	30%	46%	42%	35%
Not concerned (Total)	43%	27%	31%	52%	34%	19%	45%	35%
Not concerned (Very)	38%	18%	22%	41%	22%	12%	41%	26%
Unsure	1%	--	2%	1%	1%	1%	1%	4%
Republicans								
Concerned	93%	76%	77%	66%	65%	76%	17%	39%
Not concerned	7%	24%	23%	33%	33%	23%	80%	56%
Unsure	--	--	--	1%	2%	1%	3%	5%
Democrats								
Concerned	18%	68%	50%	32%	62%	79%	88%	80%
Not concerned	80%	32%	50%	67%	37%	20%	12%	19%
Unsure	1%	--	--	--	1%	1%	--	1%
Independents								
Concerned	56%	74%	72%	44%	67%	83%	57%	63%
Not concerned	43%	26%	24%	55%	32%	15%	43%	32%
Unsure	1%	--	4%	1%	1%	2%	--	5%

Greatest Worry/Concern Impacting Election Results:

	All	GOP	DEM	IND
Non citizens voting	32%	62%	6%	29%
Deployment of troops	25%	3%	45%	26%
Federal pressure	12%	3%	22%	12%
Cyberattacks	8%	5%	8%	10%

Eliminating Universal Mail Ballots:

29. *Would you support or oppose the state of Nevada repealing the law that requires the state to automatically mail a ballot to all registered voters in the state, regardless of whether they want a ballot or not? This proposal would still allow anyone who wants a mail ballot to just ask for one and they would receive it.*

	Support	Oppose
All	55%	44%
Clark County	54%	45%
Las Vegas DMA	54%	45%
Washoe County	49%	48%
Reno DMA	54%	44%
White	55%	44%
Hispanic	62%	37%
Men	59%	40%
Women	51%	48%
18-34	50%	49%
35-44	49%	51%
45-64	61%	38%
65+	54%	44%
Republican	75%	23%
Democrat	34%	65%
Independent	55%	44%
’24 Trump voter	79%	19%
’24 Harris voter	29%	70%
Election Day voters	66%	32%
Early voters	56%	43%
Absentee/Mail voters	37%	62%

Close Receipt of Mail Ballots to Polls Closings:

30. Would you support or oppose the state of Nevada closing down the receipt of mail ballots at the same time that the actual polls close and not counting mail ballots that are not received by election day?

	Support	Oppose
All	51%	48%
Clark County	50%	49%
Las Vegas DMA	51%	48%
Washoe County	41%	58%
Reno DMA	51%	47%
White	50%	48%
Hispanic	60%	40%
Men	54%	45%
Women	49%	50%
18-34	47%	53%
35-44	44%	55%
45-64	57%	42%
65+	53%	46%
Republican	85%	14%
Democrat	23%	75%
Independent	48%	52%
’24 Trump voter	86%	13%
’24 Harris voter	15%	84%
Election Day voters	72%	26%
Early voters	50%	49%
Absentee/Mail voters	26%	74%

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