



RightCount is dedicated to honoring America's Founding, upholding the Constitution and counting every vote.

THE PROBLEM

Voter skepticism of election procedures and the rule of law is eroding the strength of our political system as we approach the 2024 presidential election. Less than half of Americans – and only a quarter of Republicans – have trust that votes will be counted accurately. That's why it is essential for us to rebuild trust in our election system.

ELECTION LEGITIMACY

76%

of Americans have at least some doubts about whether they will be able to trust the legitimacy of the 2024 election.

DEMOCRACY DISSATISFACTION

46%

of Americans voice at least some dissatisfaction with our democracy and the way it works for them.

ELECTION & VOTING FRAUD

40%

of Republicans say "Illegitimate Elections and Voter Fraud" are among the top threats to our society.

THE SOLUTION

While mistrust in elections and attacks on the officials who count ballots are increasing, Americans continue to have confidence in local voices and rely on their neighbors for sound information. This gives local leaders and trusted community members a crucial platform to improve confidence in elections nationwide.

OUR GOAL

We aim to recruit leaders like you, who retain credibility with Republican and right-of-center audiences in your community, to use your voice to speak out in support of your local election officials and to defend the integrity of your state's election system.



OUR PRINCIPLES



RECRUIT like-minded civil, business, law enforcement, veteran and faith leaders who believe the rule of law and integrity of our electoral processes are of paramount importance in our constitutional system.



ASSEMBLE local leaders to remind the public of the importance of security and integrity in the vote count process and raise awareness of threats to the constitutional and legal procedures related to vote counting.



MOBILIZE community voices to applaud election officials for carrying out their sworn, ministerial duties in the face of partisan opposition and support those same officials when they receive pressure to stray from their legal and constitutional obligations.



RESPOND forcefully to any and all actors who encourage illegal action or obstruction related to the constitutionally prescribed vote counting or certification process.

88% of Americans believe there are steps that local government officials, regional media personnel, and community subject matter experts can take to improve their trust in elections, ranging from citing sources to using more non-partisan language.

WHAT YOU CAN DO

Public education is proven to build citizens' confidence in elections, that's why RightCount is looking to recruit and mobilize trusted messengers like you with the credibility to fortify trust in our electoral system. When you sign up, RightCount's state leadership will partner with you to find the best way for you to communicate with local, county and state audiences who will be most receptive to your perspective. Some of the actions you can take to support RightCount's mission include:

- Film a testimonial video**
- Host an event**
- Serve as a media surrogate**
- Sign an op-ed or letter to the editor**
- Call, email or text your local election official**
- Help recruit additional like-minded leaders in your community.**
- Attend exclusive briefings on our in-state polling and other research projects.**



For more information or to contact RightCount visit:
www.RightCount.org or scan the QR code.

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